ABSTRACT

Screencasts: Keeping it short and snappy

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This presentation reports on a pilot project to produce low-tech screencasts to support students academic literacy development. The project is motivated by wanting to increase the accessibility of resources created by Learning Advisors, and being realistic about students online behaviour. In this session, we will share the design process and final product related to a screencast on paraphrasing. The session is expected to be relevant to those involved in the creation of multimodal teaching and learning resources, and particularly for Learning Advisors who are designing materials in teams.